



“THE BLACK  
HISTORY MUSEUM:  
YOURS TO  
DISCOVER”

**A Membership Campaign Initiative of the Black History  
Museum and Cultural Center of Virginia (BHMCC)**

**JANUARY 1, 2011 – JUNE 1, 2011**

# Our Roots

**The Black History Museum and Cultural Center was organized in 1981. The Museum is housed in a historic landmark located in Richmond's Jackson Ward.**

**The facility was purchased by the Colored Women's Club of Richmond under the auspices of Maggie Lena Walker. In the 1930s, it was the Rosa Bowser Library, and since 1991 it has housed the Museum.**

# Our Campaign

- **Join us in this initiative to discover this “jewel” of a museum**
- **Your membership will support our unique approach to telling the story of African Americans in a local, regional, and national context**

# Our Mission

**To present the complex experiences of the peoples of Africa and the African Diaspora, with an emphasis on Virginians, by collecting, preserving, and interpreting historical and cultural artifacts.**

# Upcoming Exhibitions

**Celebrate the Museum's 30<sup>th</sup> Anniversary in 2011:**

- **"Pearls of Wisdom: Black Families and the Nobility of Everyday Living" (February through June 2011)**
- **"Let Your Motto Be Resistance: African American Portraits" (July through early October 2011)**
- **"This Far By Faith: The Black Church in Virginia" and "Biblical Proportions" (mid October 2011 through mid January 2012)**

# Membership Categories\*

- Individual - \$35 (No tax deduction)
- Dual/Family - \$55 (No tax deduction)
- Supporter - \$100 (\$65 tax deductible)
- Sustainer - \$250 (\$150 tax deductible)
- Patron - \$500 (\$275 tax deductible)
- Benefactor - \$750 (\$500 tax deductible)
- Heritage Circle - \$1,000 (\$625 tax deductible)
- Life - \$1,500 (Lifetime benefits. Payable in 12 months)

\*See the Membership Benefit Table available in membership campaign packets and on the Museum's website at [www.blackhistorymuseum.org](http://www.blackhistorymuseum.org). Consider becoming an organizational sponsor - contact the museum staff for information

# Many Ways to Join

- Give your completed membership application and fee to your "museum champion"
- Participate in the special museum enrollment event scheduled by your faith community or organization
- Mail your completed application along with your credit/debit card information or check to the museum
- Download the application and pay your membership fee on the museum's website at [www.blackhistorymuseum.org](http://www.blackhistorymuseum.org)

# A Museum Membership

**Is a commitment to preserve our history and shape our future**

- Historical and cultural education programs for children of all ages**
- Exhibits and special opening events**
- Lectures and educational programs**
- Preservation of special collections**
- A community meeting place**
- Partners with others in our community**

# Join Today!

- **Help your faith community, sorority, fraternity, club, or community group meet its museum membership goals**
- **Help the BHMCC grow and watch it become a stellar 21<sup>st</sup> Century Museum**

# Thank You!

- We are the small museum with a great mission, a passion for our work, and a strong commitment to the community.
- The Board of Trustees and Staff of the BHMCC thank you for believing in the museum and joining us in this campaign.
- We invite you to come visit us!